

# PATENTS IN EUROPE WHAT'S NEXT?

SCIENCE | BUSINESS  
NETWORK

## AGENDA

### 14:00 Welcome

- Richard L. Hudson, CEO and Editor, Science|Business

### 14:05 Introducing the Unitary Patent

- Jonathan Faull, Director-General, Internal Market and Services, European Commission

### 14:25 The politics of a unitary patent

- Amelia Andersdotter, Member of the European Parliament
- Maria da Graça Carvalho, Member of the European Parliament

### 14:45 Implementing the unitary patent

- Margot Fröhlinger, Principal Director Patent Law and Multilateral Affairs, European Patent Office
- Alexander Ramsay, Vice Chairman, Preparatory Committee, Unified Patent Court; Deputy Director, Division for Intellectual Property & Transport Law, Ministry of Justice, Sweden

### 15:15 Coffee

### 15:45 The impact of the unitary patent – on the economy, industry and academia

- Patrick Terroir, Deputy Director General, CDC Intellectual Property
- Ric Henschel, Partner, Foley & Lardner
- Tony Clayton, Chief Economist, UK Intellectual Property Office
- Colette Vogele, Director of IP Policy, Microsoft EMEA

### 17:00 Reception



### Jonathan Faull

*Director-General, Internal Market and Services, European Commission*

Jonathan Faull joined the Commission in 1978, after law studies at the University of Sussex and the College of Europe (Bruges). He spent most of his early Commission career in the Directorate General of Competition, working his way up from the starting grade to become Deputy Director General.

He is the author of many articles on European law and policy, co-editor of a leading work on European Competition Law and Visiting Professor at the Free University of Brussels and the College of Europe (Bruges).



### Margot Fröhlinger

*Principal Director for Patent Law and Multilateral Affairs, EPO*

In April 2012 Margot Fröhlinger joined the European Patent Office where she is principal director for patent law and multilateral affairs. In this function she deals with issues such as the development of patent law at European and international levels, patent law harmonisation, cooperation with major IP offices, (IP5 and Trilateral) and the strengthening and improvement of the PCT system.

Fröhlinger graduated from Saarbrücken University with a law degree in 1976. Her post-graduate qualifications consist of the German professional law qualification (1979) and a doctorate in law from Trier University (1981).

Hosted by



## FEATURED GUESTS

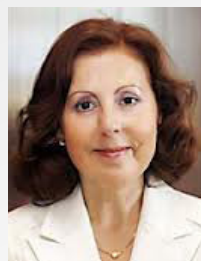


**Amelia Andersdotter**

*Member, European Parliament*

Amelia Andersdotter is a member of the European Parliament for the Pirate Party in Sweden. She works with industrial policy in the parliamentary committee ITRE and is a substitute member of the committees for international trade, INTA, and budget control, CONT.

She is the Patron of EPFSUG, the European Parliament Free Software User Group. She also works in the delegations for the Andean community and Korean peninsula.



**Maria da Graça Carvalho**

*Member, European Parliament*

Maria da Graça Carvalho is a member of the European Parliament in the EPP group since 2009 (member of the ITRE-Industry, Research and Energy Committee, substitute member of the Budgets Committee and member of the ACP-EU Joint Parliamentary Assembly). She was elected co- President of the Economic Development, Finance and Trade Committee of ACP-EU Joint Parliamentary Assembly. She was Principal Adviser to President Barroso in the areas of Science, Higher Education, Innovation, Research Policy, Energy, Environment and Climate Change from 2006 to 2009. She is a Full Professor at Technical University of Lisbon and has 30 years of research experience in the areas of energy, environment and climate change.



**Tony Clayton**

*Chief Economist, Intellectual Property Office UK*

Before Tony Clayton became chief economist in 2009, he was director of economic analysis at the Office of National Statistics.

He joined ONS in 2001 from strategy consultancy PIMS. As director there, he developed early evidence on innovation for growth and jobs in the EU's Lisbon Strategy, and consulting strategies on innovation for major international firms.

His working experience covers leading projects in ICT, pharmaceuticals and chemicals, energy industries, consumer durable and non-durable marketing, as well as primary industries including minerals and steel.

He has degrees in physics and economics, and has published on economics, strategy and management, service innovation, globalisation, and the role of 'intangibles' in business growth.



**Ric Henschel**

*Partner, Foley and Lardner*

Ric Henschel is co-chair of Foley's Life Sciences Industry Team and is also a member of Foley's Chemical, Biotechnology & Pharmaceutical and IP Litigation practices.

Henschel's practice focuses on counselling clients in patent matters, representing clients before the U.S. Patent and Trademark Office (USPTO), litigation, and licensing. Specifically, his practice includes validity and freedom-to-operate opinions, due diligence investigations, negotiating and interpreting patent licenses, procuring domestic and foreign patents, litigation in federal and state trial courts, and appeals before the USPTO Board of Patent Appeals and Interferences and the U.S. Court of Appeals for the Federal Circuit.



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### **Richard L. Hudson**

*CEO & Editor, Science|Business*

Richard L. Hudson has been a leading science and technology journalist in Europe for more than 30 years. As managing editor of The Wall Street Journal Europe from 1997 to 2003, he helped lead a redesign of the title in 2000. He co-founded Science | Business in 2004.

He is also co-author of book with Yale/IBM "fractal" mathematician Benoit Mandelbrot: "The (mis)Behavior of Markets: A fractal view of risk, ruin & reward": Basic Books 2004. He is a graduate of Harvard, and a former Knight Fellow at MIT.



### **Alexander Ramsay**

*Vice Chairman, Preparatory Committee, Unified Patent Court; Deputy Director, Division for Intellectual Property & Transport Law, Ministry of Justice, Sweden*

Alexander Ramsay has been involved in the negotiations on the Unitary Patent Protection and the Unified Patent Court since 2008 (Swedish delegation). He took part in the Swedish Presidency of the EU in 2009 and helped broker the agreement in December 2009 on the general approach on the EU patent Regulation and the council conclusions on the UPP.

Previous to his employment at the Ministry of Justice he was an associate judge at the district court of Stockholm in the division specialized in patent law and then subsequently also an associate judge of appeal in the corresponding division at the Svea Court of Appeal.



### **Patrick Terroir**

*Deputy Director General, CDC Intellectual Property*

Patrick Terroir has been managing director of CDC Intellectual Property, an affiliated company of Caisse des Dépôts (CDC), since September 2010. The company aims to create a transparent and secure patent market and develop vehicles to improve tech transfer.

He began his career at the Ministry for Health and Social Security, then between 1981 and 1988 he worked in Treasury Department of the Ministry of Finance. He is also a lecturer at Sciences Po Paris, teaching macro-economics and new markets for intellectual property.



### **Colette Vogele**

*Director of IP Policy, Microsoft EMEA*

Colette Vogele is the Director of IP Policy for EMEA at Microsoft and recently relocated to Brussels for this role.

She is also affiliated with Stanford Law School's Center for Internet & Society and is a co-founder of WithoutMyConsent.org, a U.S. non-profit organization whose mission is to empower victims of online privacy violations. Before joining Microsoft in 2010, Ms. Vogele practiced intellectual property and privacy law Los Angeles and San Francisco, California.

Science|Business provides solutions to clients seeking better ways to access the European research and innovation marketplace and policy world, linking over 30 university and corporate members in a high-level network to facilitate deals, develop strategy, raise their public profile, and help communicate the importance of innovation to Europe's future.

The company provides a top-level sounding board for EU leaders to test their new policy ideas in research and innovation and delivers original research and analysis of key issues in EU research and innovation policy. Science|Business provides expert knowledge, latest intelligence, and the inside track to research and innovation developments across Europe.

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#### SCIENCE|BUSINESS

197, rue Belliard, box 12  
B-1040 Brussels, Belgium  
Email: [info@sciencebusiness.net](mailto:info@sciencebusiness.net)  
Tel: +32 2 304 7577  
Fax: +32 2 304 7572

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